



Sara Glover

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EXPERIENCE

Glover Graphics Shelby Twp. MI (2003-Present) Graphic Designer/Illustrator

◆ Graphic Design for web banners, graphic design of client logos, signage, packaging, product design of watches, clocks, greeting cards, CD Covers posters, brochures, menus, illustrations, wall murals, and corporate identities. Clients include: The Taubman Co., Leonard Else Design assoc., First Hanover Financial, Incorporated, Cadillac Loose leaf products, Entertainment Publications, The Creative Group, Image builders of Michigan, Hometown, Living Magazine, Passport Pizza, American Laser Centers of Rochester Hills, and several others.

Kmart Corporation Troy, MI (1990-2002) Graphic/Product/Packaging Designer

Member of design and illustration teams in Technical Illustration, Corporate Brands, Corporate Identity, and Product Design departments that created and developed technical illustrations for apparel, brand identities for packaging, corporate identity programs, and product creation through illustration. Worked with vendors including: Rose Art, American Cleaning, Bissel, Vining, Phelps Industries, Proctor & Gambel, General Electric, Perrigo, AJ Siris, Allied Foods, Hartz, Hubbard Milling and others.

- ◆ Created technical apparel sketches to assist buying department sourcing on overseas domestic buys.
- ◆ Researched and developed brand packaging strategies from initial concept to production.
- ◆ Created effect logos, icons, and hangtags for hardlines and softlines merchandise.
- ◆ Communicated with domestic and international buyers and vendors to ensure quality, timeliness, and product integrity to brand packaging.
- ◆ Organized and art directed photo shoots for various merchandise selecting regional photographers and models.
- ◆ Established and maintained brand and design standards for consistent quality control.
- ◆ Created corporate identity programs to incorporate new logo correctly.
- ◆ Designed product through illustrations to detail to overseas vendors directions on creation of new product.

Kelly Services Troy, MI (1988-1990) Keyliner

- ◆ Production keylined two consecutive summers for Entertainment Publications and final summer for Kmart Corporations advertising department.

Leonard Else Design Assoc. Waterford, MI (1988-1990) Associate Designer

- ◆ Created and designed identity through ads, signage, brochures and logos. Clients included: Perry Drugs Stores, Ray Lighting, Champion Tool, and Sherwin Williams.

Channel 56, WTVS Detroit, MI (1987) Freelance Artist

- ◆ Assisted graphics department designing, keylining, illustrating, and building sets. Operated stat and typesetting equipment. Assignments included; "A Holiday Gift", "Some Assembly Required", "Twentieth Auction", ads flyers and logos.

Detroit Science Center Detroit, MI (1985-1987) Graphic Artist/Coordinator

- ◆ Member of the exhibit design team. Created typography, illustrations, signage, and designs for overall appearance of exhibits. Developed in-house corporate identity programs through ads, flyers, posters newsletters and promotional pieces. Responsible for administrative and print supervision.

HONORS

DSC "Bubbles" poster selected for 1985 Scarab Club advertising show and a showing in the 1986 Senate Rules Committee Hearing room, Dirksen Building, Washington DC, to commemorate National Science Week and American Science & Technology centers.

Kats Delight cat food design juried into the 1994 CCS Alumni Exhibit, Town Center Gallery, Novi, also used as a persuasion piece for prospective students on the CCS 94-95 High School tour.

1994 suggestion monetarily awarded by Suggestion System Committee Director, Dick Voss (Director of customer Service).

EDUCATION

Center For Creative Studies Detroit, MI (1980-1984) Bachelor of Fine Arts

Oakland Community College Royal Oak, MI (1990)

KRC University Troy, MI: Team Building (1998), Interviewing Skills (2000), Dale Carnegie (2001)

DIGITAL SKILLS

Macintosh OS 10-Photoshop CS2, In-Design CS2, Illustrator CS2, Freehand, QuarkXpress, Fontographer, Dreamweaver, PageMaker and Painter PC-MicroGraphX Designer